GURU NANAK DEV ENGINEERING COLLEGE



An autonomous college u/s UGC Act- 1956 [2 $\{f\}$ and 12 $\{B\}$] Gill Park, Ludhiana, 141006



EXPERT TALK SESSION

EVENT NAME: INFORMATION SECURITY: A CRITICAL IMPERATIVE TO DIGITAL LANDSCAPE

SOCIETY NAME: CSI (Computer Science Society of India)

Type of Event: Expert Talk Session

Date: 22th October, 2024

Timing: 10:30 AM to 12:30 AM

Venue: MBA Seminar Hall

Brief Details of Event:

Computer Society of India, Guru Nanak Dev Engineering Ludhiana had conducted an expert talk session on Information Security. In this session approximately 70 students were present.

As technology continues to evolve with the widespread use of the internet, smartphones, and cloud services, organizations face an increasing number of sophisticated cyber threats. This session, led by **Parminder Singh Sandhu**, Cybersecurity Manager at Apple, will cover key aspects of information security, common cyber risks, and the best practices that companies must adopt to safeguard sensitive data and ensure business continuity in the face of growing digital challenges.

With the expansion of technology and the internet, businesses and organizations have become increasingly vulnerable to cyber threats. Several common types of cyberattacks were discussed, which organizations frequently face. The importance of specialized cybersecurity teams within organizations was highlighted. These teams are responsible for vulnerability management, incident response, and threat intelligence. They are critical in defending against cyber threats and ensuring operational resilience.

The presentation provided a comprehensive overview of the importance of cybersecurity in today's digital landscape. Organizations must stay vigilant and proactive in addressing cybersecurity risks by adopting strong security policies, investing in the right technologies, and maintaining compliance with regulations.

GLIMPSES:









